



Wharton Hedge Fund Conference

2009

Navigating the Crisis: Past, Present, and Future

**Jon M. Huntsman Hall
Philadelphia, PA
February 20, 2009**

Welcome from the WHFC

On behalf of The Wharton School of the University of Pennsylvania and the Wharton Hedge Fund Conference, we are delighted to announce the first Wharton Hedge Fund Conference (WHFC) on February 20, 2009 at Jon M. Huntsman Hall in Philadelphia.

The Wharton Hedge Fund Conference is the first major conference hosted by a university to focus exclusively on the hedge fund industry. The need for a standalone event at a university venue has become increasingly pronounced in light the new challenges and uncertainties in the rapidly evolving global environment. The conference will aim to address the most pertinent and timely topics by bringing together the top professionals, academics, and students.

This year's panels will aim to explore the past few years of phenomenal industry growth, the forthcoming structural changes as a result of government regulation and economic conditions, and the future investment opportunities in the wake of the recession.

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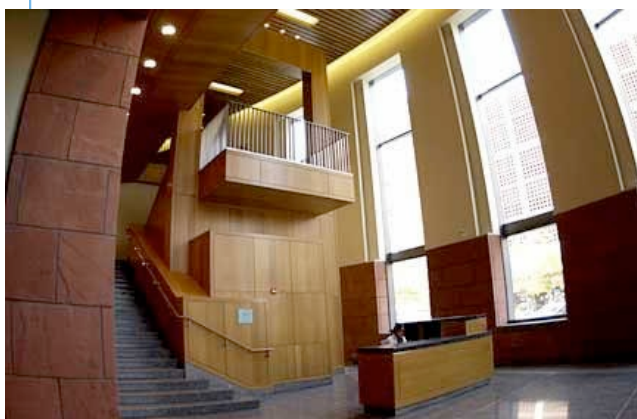


Schedule & Panels

Tentative Schedule*

- 7:30—9:00 **Registration & Breakfast**
- 9:15—9:30 **Introduction by Conference Organizers**
- 9:30—10:15 **Morning Keynote Speaker**
Marc Lasry
Avenue Capital Group - Chairman, CEO, and Co-Founder
- 10:15—10:30 **Morning Break**
- 10:30—12:00 **Morning Panel Discussions**
- Regulation in the Aftermath of the Financial Crisis
 - Risk and Return Measurement for Hedge Funds
- 12:00—1:15 **Luncheon**
- 1:15—2:00 **Afternoon Keynote Speaker**
- 2:00—3:30 **Early Afternoon Panel Discussions**
- Institutionalization of Hedge Funds
 - Changes in Hedge Fund Market Entrants
- 3:30—4:00 **Afternoon Break**
- 4:00—5:30 **Late Afternoon Panel Discussions**
- Global Long/Short Equity Strategies
 - Distressed/Credit Strategies
- 5:30—6:30 **Closing Cocktail Reception**

* Speakers and Times Subject to Change



Team

WHFC Team

The Wharton Hedge Fund Conference team comprises Ph.D., MBA, and undergraduates with a strong interest and experience in the hedge fund industry. Feel free to contact any of us for additional information.

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